corporate logo horizontal | logo 01

This is the main logo to use when promoting KHM Travel Group. All the logos are either in KHM Travel Group Blue (Primary Color) or in White when needed.

vertical logo | logo 02

This is the main logo to use when promoting KHM Travel Group in instances when the horizontal logo will not fit.

Icon | logo 03

The icon logo is to be used sparingly in instances of internal communications or on promotional items in which the company name is already included.

Retro | logos 04, 05, 06

Our old logos may be used during our transition process. These are a part of our history as a company and understand the importance of the original mark.
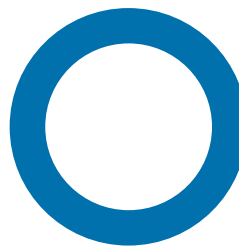

fonts | main

Futura LT Book
Futura LT Heavy
Fave Script Pro
FAVE CONDENSED ONE PRO

font | secondary

Reklame Script

primary color | main

CMYK: 100, 50, 10, 0
RGB: 0, 113, 174
HEX: #0071AE
PANTONE: 7461 C

secondary colors | main

The secondary color is used occasionally in marketing materials. The logo is never in the secondary colors.

CMYK: 0, 48, 88, 0
RGB: 255, 153, 51
HEX: #ff9933

CMYK: 71, 0, 37, 0
RGB: 13, 192, 181
HEX: #0DC0B5